

CASA PURA LLC

COMMERCIAL CLEANING SERVICES

Capability Statement · Boutique Hospitality & Cleaning Company

“Because pure is the only standard.”

Rio Rancho, New Mexico · (505) 487-7255
dominique@casapuranm.com · casapuranm.com

ABOUT CASA PURA

Casa Pura LLC is a family-owned boutique cleaning and hospitality company providing after-hours commercial service for offices, retail floors, salons, studios, medical suites and food premises across the Albuquerque metro. The owner is on every job, the work is documented in writing at every visit, and it is backed by \$1,000,000 in general liability insurance and a \$25,000 janitorial service bond. One point of contact. One invoice. One standard, every visit.

CORE SERVICES

- › Recurring after-hours cleaning — nightly through monthly
- › Restroom cleaning, sanitizing and consumable restocking
- › Break room and kitchenette sanitation
- › Routine hard floor and carpet care
- › High-touch disinfection with EPA-registered product, full label dwell time
- › Interior glass and reachable high work to approximately twelve feet
- › Pre-opening and post-construction detail cleaning
- › Coordinated specialist services — floor refinishing, extraction, hood and grease removal, work above twelve feet

WHY CASA PURA

- › Family-owned. The owner is on every job — not a rotating crew, and never a different face each week.
- › A written service note after every visit. Anything urgent reaches you the same day.
- › Documented key and access control. Nothing labeled, nothing shared, everything returned.
- › A single point of contact for work we self-perform and work we bring a specialist in for.
- › Plant-based, non-toxic products throughout, with EPA-registered disinfectant on high-touch surfaces.
- › The owner's professional background is in regulatory compliance. Documentation, insurance verification and written process are habits here, not extras.

SECURITY AND ACCESS CONTROL

Keys are never labeled with a business name or address. Access and alarm codes are never shared with any third party. A lost key is reported the same day and Casa Pura LLC pays to re-key the affected lock. On termination every key returns within five business days and all codes held are deleted, confirmed in writing.

DOCUMENTATION STANDARD

Every visit ends with a written service note recording what was done and anything observed that the client should know about. A leak, damage, an unsecured door or a security concern is reported immediately, not at month end. Nothing is left to memory or verbal report.

SERVICE AREA

Rio Rancho and Bernalillo, no travel fee. Albuquerque, Corrales and Placitas. Santa Fe and points beyond the metro quoted per visit.

WHO WE SERVE

Professional offices — law, insurance, accounting, real estate and counseling practices. Retail floors and boutiques. Salons, barbershops and studios. Medical and dental suites. Cafes, bakeries and food retail. Places of worship. And new locations preparing to open, where the pre-opening clean is its own job and its own quote.

HOW WE PRICE

We walk the space at no charge, measure every area and count every restroom fixture and trash point, then agree in writing exactly which areas are in scope. Square footage and fixture count set the time; time sets the price. The client receives one flat rate per visit and one flat rate per month, with the task list attached as a signed scope of work. No hourly billing and no line items appearing later. All rates exclude New Mexico gross receipts tax, which follows the service address and is itemized on every invoice.

COMPANY SNAPSHOT

Legal Name	Casa Pura LLC
Entity Type	Single-Member LLC (NM)
NM Entity #	0008109053
Founded	10 June 2026
Owner	Dominique Calderon, Founder
Ownership	
Hispanic woman-owned family business	
Location	Rio Rancho, NM
Insurance	General Liability \$1,000,000 (NEXT)
Bonding	\$25,000 Janitorial Service Bond
NAICS	561720 · 561740 · 561790 · 812331

Billing

Monthly in advance · PO accepted · Net terms for established accounts

RESPONSE COMMITMENTS

- › Walkthrough scheduled within 3 business days
- › Quote delivered within 2 business days of the walkthrough
- › COI, bond certificate and W-9 within 5 business days
- › Service start within 10 business days of signature

CERTIFICATIONS & LISTINGS

- › New Mexico registered LLC in good standing
- › Rio Rancho business registration current
- › NM CRS gross receipts tax registered
- › General liability insured \$1,000,000 — COI on request
- › Bonded — \$25,000 janitorial service bond
- › Owner background check completed
- › W-9 on file, available on request
- › Family-owned · faith-based · plant-based

REFERENCES

Client references available on request. Casa Pura LLC has served residential and short-term rental clients across the Albuquerque metro since June 2026 and is expanding into commercial service.

DIVISIONS

Commercial · Airbnb & Short-Term Rental · High-End Residential · Corporate Housing · Film Production · Linen-as-a-Service

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Family-Owned · Hispanic Woman-Owned · Faith-Based · Plant-Based Products · Licensed, Bonded & Insured