



CASA PURA LLC

Boutique Hospitality & Linen Company
"Because pure is the only standard."

FILM & PRODUCTION SERVICES

Capability Statement

ABOUT CASA PURA

Casa Pura LLC provides base camp and production housing care for film and television productions across New Mexico. We handle turnovers, linen service, and whole-home resets that work around your call sheet, not business hours, so production housing is the one thing your team never has to worry about.

CORE SERVICES

- Base camp & production housing turnovers
- Whole-home resets between occupants
- Linen-As-A-Service: swaps, subscriptions & laundering
- Bathroom, kitchen & floor care; guest-ready staging
- Timestamped arrival/completion photos on every visit
- Written maintenance report every visit

WHY CASA PURA

- Built around call sheets and shifting schedules
- Flexible, responsive, production-aware service
- Plant-based products
- Consistent standard on every single visit
- Bonded, COI-ready, PO acceptance, Net 15 billing
- Discreet, professional, detail-obsessed

SERVICE AREA

Rio Rancho and Bernalillo (no travel fee) · Albuquerque, Corrales and Placitas · Santa Fe. Travel outside the Albuquerque metro is quoted per visit.

DOCUMENTATION STANDARD

Every visit includes timestamped arrival and completion photographs and a written maintenance report delivered by the end of the day of service, flagging anything that needs attention. Anything urgent is reported immediately. Nothing is left to memory or verbal report.

COMPANY SNAPSHOT

Legal Name	Casa Pura LLC
Entity Type	Single-Member LLC (NM)
NM Entity #	0008109053
Founded	June 2026
Owner	Dominique Calderon, Founder
Ownership	Hispanic woman-owned
Location	Rio Rancho, NM — serves ABQ metro
Insurance	General Liability \$1M (Next)
Bonding	\$25,000 Janitorial Service Bond
NAICS Codes	561720 · 812331 · 721310
Billing	Net 15 · PO accepted · COI on request

SPECIALTY DIVISIONS

- Airbnb & Short-Term Rental
- High-End Residential
- Corporate Housing
- Film Production
- Linen-As-A-Service

CERTIFICATIONS & LISTINGS

- NM Film Office Vendor Directory — listed
- Listed: Janitorial Services · Concierge Services
- NM Qualified Film Vendor — application filed
- NM Registered LLC in good standing
- General Liability insured \$1M — COI on request
- Bonded — \$25,000 janitorial service bond